

## **DIGITAL MALAYSIA**

1. Digital Malaysia is the nation's digital economy that is powered by digital technologies and encompasses all aspects of the economy, governance and social interactions. Driven by the Digital Transformation Programme (DTP) that seeks to connect and empower government, businesses and citizens in a digitally inclusive, real-time and global environment through a vibrant and demand-focused digital ecosystem, Digital Malaysia aspires to drive wealth creation and enhance quality of life by innovating new Information and Communications Technology (ICT) initiatives and building upon Malaysia's existing ICT initiatives.
2. The aspiration of "*Digital Malaysia as the nation's program to forge ahead in embracing the global digital revolution in driving wealth creation and enhanced quality-of-life*" was announced by the Prime Minister of Malaysia, YAB Dato' Sri Mohd Najib Abdul Razak in October 2011.
3. The success of Digital Malaysia is to be measured by key metrics of Gross National Income (GNI) contribution, productivity and quality-of-life; and the following goals are targeted to be delivered by 2020 through various initiatives under Digital Malaysia:
  - (a) ICT to contribute to 17% of the country's GNI in 2020;
  - (b) Malaysia to be amongst the top 20 performers in Economist Intelligence Unit's Digital Economy ranking; and
  - (c) Malaysia to be amongst the top 10 in International Institute for Management Development's (IMD) World competitiveness scoreboard.
4. The formulation of initiatives and targets under Digital Malaysia was derived from input gained from the intensive and highly collaborative lab sessions held between 18 July and 19 August 2011 that brought together about 500 representatives from 194 organisations from the government, businesses, and citizens groups. As a result, 10 main Entry Point Projects (EPP) were derived for the 5 Dimensions identified (namely, economic, governance, environmental, social and technological), resulting in the development of 25 projects.

*(As extracted from the MDEC's letter dated 27 March 2012)*